

PRINT MEDIA					
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Undone Tailored - Print Double Page Spread	AND	HERE BER	17(W)x11(H)	January 1, 2024 - May 31, 2024	
To Treasure Now and Forever - Undone Tailored - Print Single Page Spread	HERE THE PARTY OF		8.5(W)x11(H)	January 1, 2024 - May 31, 2024	
To Treasure Now and Forever - Undone Tailored - 1/2 Page Newspaper Spread	erent de la constantia de la constantia de la constantia	Alizas Barrar	All formats can considered with the appropriate supporting rationale.	January 1, 2024 - May 31, 2024	
To Treasure Now and Forever - Undone Tailored - Full Newspaper Spread	Nexter Relation	A CONTRACTOR OF CO	All formats can considered with the appropriate supporting rationale.	January 1, 2024 - May 31, 2024	
NAME	THUMBNAIL	POS MOCKUP	SPECS	CAMPAIGN	
				TIMING	
To Treasure now and Forever - Undone Tailored - Vertical Duratran Point-of-Sale (POS)	FXTURNER		All formats can considered with the appropriate supporting rationale.	January 1, 2024 - May 31, 2024	

OOH BILLBOARD					
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Undone Tailored - Digital Static Horizontal Billboard/ OOH			All formats can considered with the appropriate supporting rationale. 14x48 10'6x36	January 1, 2024 - May 31, 2024	
To Treasure Now and Forever - Undone Tailored - Vertical Billboard/OOH	ANN SPERT		All formats can considered with the appropriate supporting rationale.	January 1, 2024 - May 31, 2024	
To Treasure Now and Forever - Undone Tailored - Horizontal Billboard/OOH	Militaria Militaria Militaria		All formats can considered with the appropriate supporting rationale.	January 1, 2024 - May 31, 2024	
		SOCIAL ASSETS			
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Undone Tailored - Social Post 1x1			1:1 1080x1080 Under 2MB Static	January 1, 2024 - May 31, 2024	
To Treasure Now and Forever - Undone Tailored - Social Post 4x5			4:5 1080x1350 Under 2MB Static	January 1, 2024 - May 31, 2024	

To Treasure Now and Forever - Undone Tailored - Social Post		9:16 1080x1920	January 1, 2024 -
9x16		Under 2MB Static	May 31, 2024
To Treasure Now and Forever - Undone Tailored - Social Post 2x3		2x3 1000x1500 Under 2MB Static	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Social Post 1x1		1:1 1080x1080 Under 2MB Static	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Social Post 4x5		4:5 1080x1350 Under 2MB Static	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Social Post 9x16		9:16 1080x1920 Under 2MB Static	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Social Post 2x3	Siner.	2x3 1000x1500 Under 2MB Static	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Social Post 1x1		1:1 1080x1080 Under 2MB Static	January 1, 2024 - May 31, 2024

To Treasure Now and Forever - Undone Tailored - Social Post 4x5			4:5 1080x1350 Under 2MB Static	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Social Post 9x16			9:16 1080x1920 Under 2MB Static	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Social Post 2x3			2x3 1000x1500 Under 2MB Static	January 1, 2024 - May 31, 2024
NAME	DIGITAL THUMBNAIL	MEDIA DISPLAY STATIC MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure Now and Forever - Undone Tailored - Digital Banner Display 300x600	NINY BELEVA		300x600px Under 200kb	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Digital Banner Display 300x250	MANSTREET BIAMONDE MINSTREET BIBI		300x250px Under 200kb	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Digital Banner Display 970x250	MAIN STREET		970x250px Under 200kb	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Digital Banner Display 728x90	MAINSTREET AVALUERALS		728x90px Under 200kb	January 1, 2024 - May 31, 2024

To Treasure Now and Forever - Undone Tailored - Digital Banner Display 970x90	ANTINAMA MANY MANY MANY MANY MANY MANY MANY	970x90px Under 200kb	January 1, 2024 - May 31, 2024
To Treasure Now and Forever - Undone Tailored - Digital Banner Display 320x50 (Mobile)	MAIN STREET DIAMONDS ADDITION	320x50px Under 200kb	January 1, 2024 - May 31, 2024



PRINT MEDIA					
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Denim & Diamonds - Print Double Page Spread			17(W)x11(H)	February 1, 2024- August 31, 2024	
To Treasure Now and Forever - Denim & Diamonds - Print Single Page Spread			8.5(W)x11(H)	February 1, 2024- August 31, 2024	
To Treasure Now and Forever - Denim & Diamonds - 1/2 Page Newspaper Spread	PSTURALS MAINSTREET HEATEN WITTEN	Afran Para	All formats can be considered with the appropriate supporting rationale.	February 1, 2024- August 31, 2024	
To Treasure Now and Forever - Denim & Diamonds- Full Newspaper Spread	NEW STREET	New Set	All formats can be considered with the appropriate supporting rationale.	February 1, 2024- August 31, 2024	
NAME	THUMBNAIL	POS MOCKUP	SPECS	CAMPAIGN	
			0. 200	TIMING	
To Treasure now and Forever - Denim & Diamonds- Vertical Duratran Point-of-Sale (POS)	EXTREMES		All formats can considered with the appropriate supporting rationale.	February 1, 2024- August 31, 2024	

OOH BILLBOARD					
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Denim & Diamonds - Digital Static Horizontal Billboard/ OOH	MARTINE AND A STATE		All formats can considered with the appropriate supporting rationale. 18x48 10'6x36	February 1, 2024- August 31, 2024	
To Treasure Now and Forever - Denim & Diamonds - Vertical Billboard/OOH	MAN STREAM		All formats can considered with the appropriate supporting rationale.	February 1, 2024- August 31, 2024	
To Treasure Now and Forever - Denim & Diamonds - Horizontal Billboard/OOH	MILERAL MILERAL MILERAL MILERAL MILERAL MILERAL		All formats can considered with the appropriate supporting rationale.	February 1, 2024- August 31, 2024	
NAME	THUMBNAIL	SOCIAL ASSETS MOCKUP	SPECS	CAMPAIGN	
NAME	HOMBNAL	WOCKUF	3FE03	TIMING	
To Treasure Now and Forever - Denim & Diamonds - Social Post 1x1	and the second sec		1:1 1080x1080 Under 2MB Static	February 1, 2024- August 31, 2024	
To Treasure Now and Forever - Denim & Diamonds- Social Post 4x5	Steas		4:5 1080x1350 Under 2MB Static	February 1, 2024- August 31, 2024	

To Treasure Now and Forever - Denim & Diamonds - Social Post 9x16		9:16 1080x1920 Under 2MB Static	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Social Post 2x3	Exercise	2x3 1000x1500 Under 2MB Static	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Social Post 1x1	- there	1:1 1080x1080 Under 2MB Static	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Social Post 4x5		4:5 1080x1350 Under 2MB Static	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Social Post 9x16		9:16 1080x1920 Under 2MB Static	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Social Post 2x3		2x3 1000x1500 Under 2MB Static	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Social Post 1x1	Exercise	1:1 1080x1080 Under 2MB Static	February 1, 2024- August 31, 2024

To Treasure Now and Forever - Denim & Diamonds - Social Post 4x5			4:5 1080x1350 Under 2MB Static	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Social Post 9x16			9:16 1080x1920 Under 2MB Static	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Social Post 2x3			2x3 1000x1500 Under 2MB Static	February 1, 2024- August 31, 2024
NAME	DIGITAL THUMBNAIL	MEDIA DISPLAY STATIC MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure Now and Forever - Denim & Diamond - Digital Banner Display 300x600	NUNNERE T		300x600px Under 200kb	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 300x250	edit NATURAL DIAMONDS MAIN STREET		300x250px Under 200kb	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 970x250	MAIN STREET		970x250px Under 200kb	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 728x90	Mun street		728x90px Under 200kb	February 1, 2024- August 31, 2024

To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 970x90	Murrisons	970x90px Under 200kb	February 1, 2024- August 31, 2024
To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 320x50 (Mobile)	MAIN STREET DIAMONDS MAIN STREET JUNIORDS		February 1, 2024- August 31, 2024

NATURAL DIAMONDS				
NAME	THUMBNAIL	PRINT MEDIA MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure Now and Forever - Celebration - Print Double Page Spread	AND REAL ROOM OF THE RO	ALLER AND	17(W)x11(H)	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Print Single Page Spread	March 2000	E CONTRACTOR OF	8.5(W)x11(H)	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - 1/2 Page Newspaper Spread	EXAMPLE AND A CONTRACT OF A CO		All formats can considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Full Newspaper Spread	DECIMAR SE STILLA		All formats can considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024
NAME	THUMBNAIL	POS MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure now and Forever - Celebration - Vertical Duratran Point-of- Sale (POS)	FATURNAS		All formats can considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024

OOH BILLBOARD					
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Celebration - Digital Static Horizontal Billboard/OOH	EXAMPLE A CONTRACT OF CONTRACT		All formats can considered with the appropriate supporting rationale. 14x48 10'6x36	September 18, 2023 - January 31, 2024	
To Treasure Now and Forever - Celebration - Vertical Billboard/OOH	NINNER CONTRACTOR		All formats can considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024	
To Treasure Now and Forever - Celebration - Horizontal Billboard/OOH	MARKER MARKER MARKER MARKER MARKER		All formats can considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024	
		SOCIAL ASSETS			
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Celebration - Social Post 1x1			1:1 1080x1080 Under 2MB Static	September 18, 2023 - January 31, 2024	
To Treasure Now and Forever - Celebration - Social Post 4x5			4:5 1080x1350 Under 2MB Static	September 18, 2023 - January 31, 2024	

To Treasure Now and Forever - Celebration - Social Post 9x16		9:16 1080x1920 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 2x3		2x3 1000x1500 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 1x1		1:1 1080x1080 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 4x5		4:5 1080x1350 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 9x16		9:16 1080x1920 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 2x3		2x3 1000x1500 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 1x1		1:1 1080x1080 Under 2MB Static	September 18, 2023 - January 31, 2024

To Treasure Now and Forever - Celebration - Social Post 4x5		4:5 1080x1350 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 9x16		9:16 1080x1920 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 2x3		2x3 1000x1500 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 1x1	- Alteres	1:1 1080x1080 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 4x5	tites	4:5 1080x1350 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 9x16		9:16 1080x1920 Under 2MB Static	September 18, 2023 - January 31, 2024
To Treasure Now and Forever - Celebration - Social Post 2x3	-State	2x3 1000x1500 Under 2MB Static	September 18, 2023 - January 31, 2024

DIGITAL MEDIA DISPLAY STATIC					
To Treasure Now and Forever - Celebration - Digital Banner Display 300x600	NUNCERS STATES		300x600px Under 200kb	September 18, 2023 - January 31, 2024	
To Treasure Now and Forever - Celebration - Digital Banner Display 300x250	MAIN STREET		300x250px Under 200kb	September 18, 2023 - January 31, 2024	
To Treasure Now and Forever - Celebration - Digital Banner Display 970x250	SATURALS MAINSTREET		970x250px Under 200kb	September 18, 2023 - January 31, 2024	
To Treasure Now and Forever - Celebration - Digital Banner Display 728x90	MAINSTREET		728x90px Under 200kb	September 18, 2023 - January 31, 2024	
To Treasure Now and Forever - Celebration - Digital Banner Display 970x90	ANDANS NUMBER		970x90px Under 200kb	September 18, 2023 - January 31, 2024	
To Treasure Now and Forever - Celebration - Digital Banner Display 320x50 (Mobile)	SATURAL MAIN STREET		320x50px Under 200kb	September 18, 2023 - January 31, 2024	

	NATURAL DIAMONDS				
=		VIDEO MEDIA			
NAME	THUMBNAIL		SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Film (:30) - Digital Horizontal Point-of- Sale (POS)	WALL RAD	MANONDS MANSTREE	16:9 1920x1080 Under 15MB :15	Through August 2024	
To Treasure Now and Forever - Film (:30) Cinema	MAIN STREEP	MATURAL DIAMONDS MAIN STREET	16:9 1920x1080 Under 15MB :30s	Through August 2024	
To Treasure Now and Forever - Film (:15) TV	A MONE	MATURAL DAMONDS MAN STREET	16:9 1920x1080 Under 15MB :15s	Through August 2024	
To Treasure Now and Forever - Film (:30) TV	MAIN STREET	MATURAL DIAMONDS MAIN STREET	16:9 1920x1080 Under 15MB :30s	Through August 2024	

	POS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Film (:30) - Digital Horizontal Point-of- Sale (POS)			All formats can be considered with the appropriate supporting rationale. Under 15MB Duratran (Sizing Options) Needed Video: :30	Through August 2024	
To Treasure Now and Forever - Film (:30) - Digital Vertical Point-of- Sale (POS)	EXTERNA		All formats can be considered with the appropriate supporting rationale. Under 15MB Duratran (Sizing Options) Needed Video: :30	Through August 2024	

OOH / BILLBOARD				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure Now and Forever - Film (:15) - Digital Video Horizontal Billboard/OOH			16:9 1920x1080 Under 15MB :15s	Through August 2024
	D	IGITAL MEDIA DISPLAY STATIC		•
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure Now and Forever - Film (:15) - Digital Banner Display 970x250			970X250 Under 2MB Video :15s	Through August 2024
To Treasure Now and Forever - Film (:15) - Digital Banner Display 300x600	INSTRUCTION OF THE PARTY OF THE		300X600 Under 2MB Video :15s	Through August 2024
To Treasure Now and Forever - Film (:15) - Digital Banner Display 300x250	MAN STREET		300X250 Under 2MB Video :15s	Through August 2024
To Treasure Now and Forever - Film (:15) - Digital Dynamic Banner Display 1920x1080			16:9 1920x1080 Under 15MB Video :15s	Through August 2024

	SOCIAL ASSETS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Film (:6) - Social Video Post 1x1			1:1 1080x1080 Under 30MB Video :6s Not available for customization	Through August 2024	
To Treasure Now and Forever - Film (:6) - Social Video Post 4x5			4:5 1080x1350 Under 30MB Video :6s Not available for customization	Through August 2024	

To Treasure Now and Forever - Film (:6) - Social Video Post 9x16		9:16 1080x1920 Under 30MB Video :6s Not available for customization	Through August 2024
To Treasure Now and Forever - Film (:6) - Social Video Post 2x3		2:3 Under 30MB Video :6s Not available for customization	Through August 2024
To Treasure Now and Forever - Film (:15) - Social Video Post 1x1		1:1 1080x1080 Under 30MB Video :15s Not available for customization	Through August 2024
To Treasure Now and Forever - Film (:15) - Social Video Post 4x5		4:5 1080x1350 Under 30MB Video :15s Not available for customization	Through August 2024
To Treasure Now and Forever - Film (:15) - Social Video Post 9x16	10	9:16 1080x1920 Under 30MB Video :15s Not available for customization	Through August 2024
To Treasure Now and Forever - Film (:15) - Social Video Post 2x3		2:3 Under 30MB Video :15s Not available for customization	Through August 2024

NATURAL DIAMONDS				
		VIDEO MEDIA		
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure Now and Forever - Celebration (:15) Cinema	ARD HIS	BAR	16:9 1920x1080 Under 15MB :15	Through August 31, 2023
To Treasure Now and Forever - Celebration (:15) TV	- ALL - C	BAR HANN	16:9 1920x1080 Under 15MB :15	Through August 31, 2023

	POS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING	
To Treasure Now and Forever - Celebration Scene Digital Horizontal POS	Staat.		All formats can be considered with the appropriate supporting rationale. Under 15MB Duratran (Sizing Options) Needed	Through August 31, 2023	
To Treasure Now and Forever - Celebration Scene Digital Vertical POS			All formats can be considered with the appropriate supporting rationale. Under 15MB Duratran (Sizing Options) Needed Video :15s	Through August 31, 2023	

OOH / BILLBOARD				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure Now and Forever - Celebration Scene Digital Video Horizontal OOH	NUNSTRUET		16:9 1920x1080 Under 15MB :15s	Through August 31, 2023

		DIGITAL DISPLAY VIDEO		
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure Now and Forever - Celebration Scene Digital Dynamic Banner Display Horizontal			970X250 Under 2MB Video :15s	Through August 31, 2023
To Treasure Now and Forever - Celebration Scene Digital Dynamic Banner Display Vertical	MUN STREET		300X600 Under 2MB Video :15s	Through August 31, 2023
To Treasure Now and Forever - Celebration Scene Digital Dynamic Banner Display Horizontal	MATURAD DIAMONIO NAIN STREET		300X250 Under 2MB Video :15s	Through August 31, 2023
To Treasure Now and Forever - Celebration Scene Digital Dynamic Banner Display Horizontal	ALLER THE MANAGEMENT		16:9 1920x1080 Under 15MB Video :15s	Through August 31, 2023

SOCIAL ASSETS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
To Treasure Now and Forever - Celebration Scene Social Post (Video) 1x1	a des		1:1 1080x1080 Under 30MB Video :15s	Through August 31, 2023
To Treasure Now and Forever - Celebration Scene Social Post (Video) 4x5			4:5 1080x1350 Under 30MB Video :15s	Through August 31, 2023
To Treasure Now and Forever - Celebration Scene Social Post (Video) 9x16			9:16 1080x1920 Under 30MB Video :15s	Through August 31, 2023
To Treasure Now and Forever - Celebration Scene Social Post (Video) 2x3			2:3 1000x1500 Under 30MB Video 15s	Through August 31, 2023