









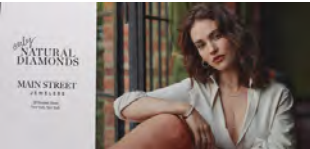







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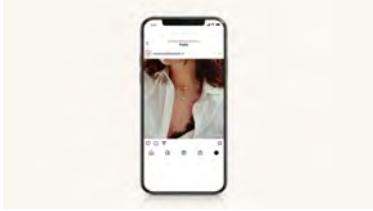

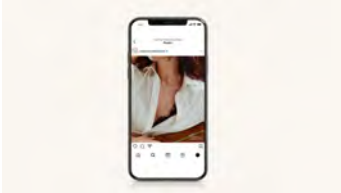



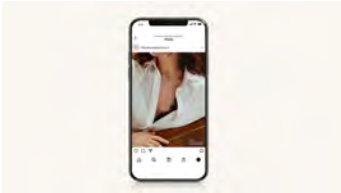


PRINT MEDIA				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Undone Tailored - Print Double Page Spread</i>			17(W)x11(H)	January 1, 2024 - May 31, 2024
<i>To Treasure Now and Forever - Undone Tailored - Print Single Page Spread</i>			8.5(W)x11(H)	January 1, 2024 - May 31, 2024
<i>To Treasure Now and Forever - Undone Tailored - 1/2 Page Newspaper Spread</i>			All formats can be considered with the appropriate supporting rationale.	January 1, 2024 - May 31, 2024
<i>To Treasure Now and Forever - Undone Tailored - Full Newspaper Spread</i>			All formats can be considered with the appropriate supporting rationale.	January 1, 2024 - May 31, 2024
POS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure now and Forever - Undone Tailored - Vertical Duratran Point-of-Sale (POS)</i>			All formats can be considered with the appropriate supporting rationale.	January 1, 2024 - May 31, 2024


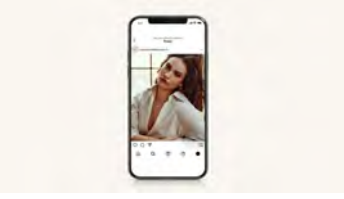



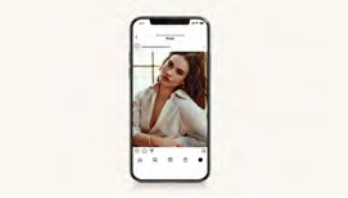






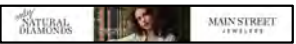

OOH BILLBOARD


NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<p><i>To Treasure Now and Forever - Undone Tailored - Digital Static Horizontal Billboard/ OOH</i></p>			<p>All formats can be considered with the appropriate supporting rationale. 14x48 10'6x36</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Vertical Billboard/OOH</i></p>			<p>All formats can be considered with the appropriate supporting rationale.</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Horizontal Billboard/OOH</i></p>			<p>All formats can be considered with the appropriate supporting rationale.</p>	<p>January 1, 2024 - May 31, 2024</p>

SOCIAL ASSETS



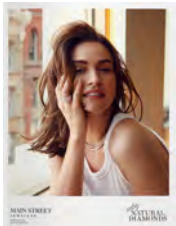



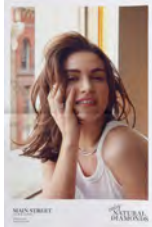

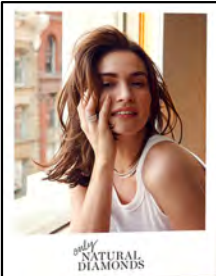

NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post 1x1</i></p>			<p>1:1 1080x1080 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post 4x5</i></p>			<p>4:5 1080x1350 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>











<p><i>To Treasure Now and Forever - Undone Tailored - Social Post</i> 9x16</p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post</i> 2x3</p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post</i> 1x1</p>			<p>1:1 1080x1080 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post</i> 4x5</p>			<p>4:5 1080x1350 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post</i> 9x16</p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post</i> 2x3</p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post</i> 1x1</p>			<p>1:1 1080x1080 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>










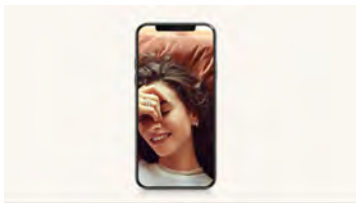

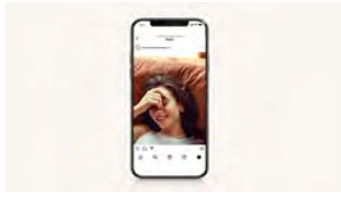

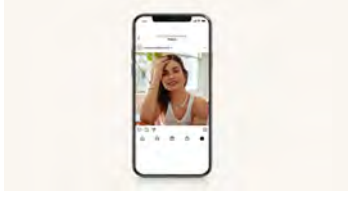
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post 4x5</i></p>			<p>4:5 1080x1350 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post 9x16</i></p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Social Post 2x3</i></p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>January 1, 2024 - May 31, 2024</p>
DIGITAL MEDIA DISPLAY STATIC				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<p><i>To Treasure Now and Forever - Undone Tailored - Digital Banner Display 300x600</i></p>			<p>300x600px Under 200kb</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Digital Banner Display 300x250</i></p>			<p>300x250px Under 200kb</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Digital Banner Display 970x250</i></p>			<p>970x250px Under 200kb</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Digital Banner Display 728x90</i></p>			<p>728x90px Under 200kb</p>	<p>January 1, 2024 - May 31, 2024</p>


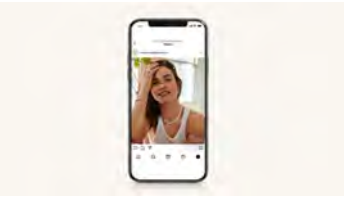



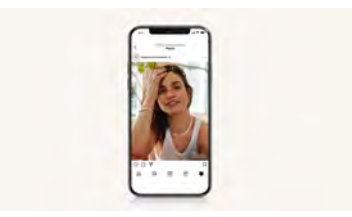








<p><i>To Treasure Now and Forever - Undone Tailored - Digital Banner Display 970x90</i></p>			<p>970x90px Under 200kb</p>	<p>January 1, 2024 - May 31, 2024</p>
<p><i>To Treasure Now and Forever - Undone Tailored - Digital Banner Display 320x50 (Mobile)</i></p>			<p>320x50px Under 200kb</p>	<p>January 1, 2024 - May 31, 2024</p>





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PRINT MEDIA				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Denim & Diamonds - Print Double Page Spread</i>			17(W)x11(H)	February 1, 2024-August 31, 2024
<i>To Treasure Now and Forever - Denim & Diamonds - Print Single Page Spread</i>			8.5(W)x11(H)	February 1, 2024-August 31, 2024
<i>To Treasure Now and Forever - Denim & Diamonds - 1/2 Page Newspaper Spread</i>			All formats can be considered with the appropriate supporting rationale.	February 1, 2024-August 31, 2024
<i>To Treasure Now and Forever - Denim & Diamonds- Full Newspaper Spread</i>			All formats can be considered with the appropriate supporting rationale.	February 1, 2024-August 31, 2024
POS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure now and Forever - Denim & Diamonds- Vertical Duratran Point-of-Sale (POS)</i>			All formats can be considered with the appropriate supporting rationale.	February 1, 2024-August 31, 2024

OOH BILLBOARD				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Denim & Diamonds - Digital Static Horizontal Billboard/ OOH</i>			All formats can be considered with the appropriate supporting rationale. 18x48 10'6x36	February 1, 2024- August 31, 2024
<i>To Treasure Now and Forever - Denim & Diamonds - Vertical Billboard/OOH</i>			All formats can be considered with the appropriate supporting rationale.	February 1, 2024- August 31, 2024
<i>To Treasure Now and Forever - Denim & Diamonds - Horizontal Billboard/OOH</i>			All formats can be considered with the appropriate supporting rationale.	February 1, 2024- August 31, 2024
SOCIAL ASSETS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Denim & Diamonds - Social Post 1x1</i>			1:1 1080x1080 Under 2MB Static	February 1, 2024- August 31, 2024
<i>To Treasure Now and Forever - Denim & Diamonds- Social Post 4x5</i>			4:5 1080x1350 Under 2MB Static	February 1, 2024- August 31, 2024


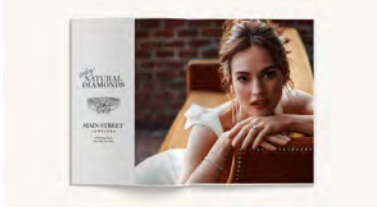
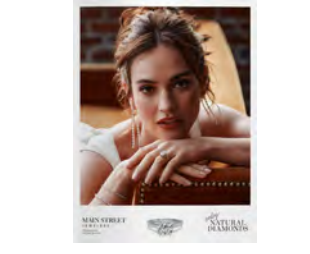

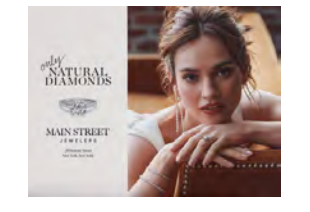



<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post</i> 9x16</p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post</i> 2x3</p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post</i> 1x1</p>			<p>1:1 1080x1080 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post</i> 4x5</p>			<p>4:5 1080x1350 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post</i> 9x16</p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post</i> 2x3</p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post</i> 1x1</p>			<p>1:1 1080x1080 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>

<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post 4x5</i></p>			<p>4:5 1080x1350 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post 9x16</i></p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Social Post 2x3</i></p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>February 1, 2024- August 31, 2024</p>
DIGITAL MEDIA DISPLAY STATIC				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<p><i>To Treasure Now and Forever - Denim & Diamond - Digital Banner Display 300x600</i></p>			<p>300x600px Under 200kb</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 300x250</i></p>			<p>300x250px Under 200kb</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 970x250</i></p>			<p>970x250px Under 200kb</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 728x90</i></p>			<p>728x90px Under 200kb</p>	<p>February 1, 2024- August 31, 2024</p>

<p><i>To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 970x90</i></p>			<p>970x90px Under 200kb</p>	<p>February 1, 2024- August 31, 2024</p>
<p><i>To Treasure Now and Forever - Denim & Diamonds - Digital Banner Display 320x50 (Mobile)</i></p>			<p>320x50px Under 200kb</p>	<p>February 1, 2024- August 31, 2024</p>

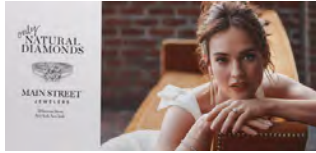
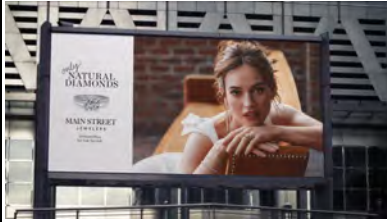





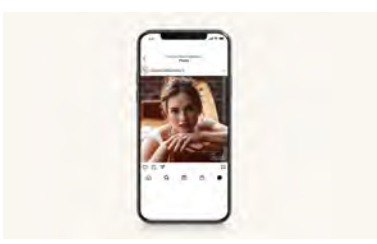
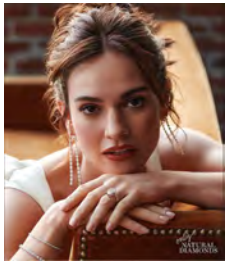
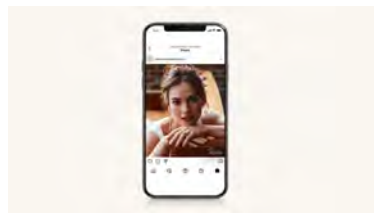
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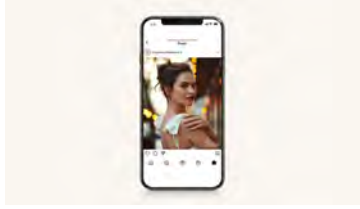


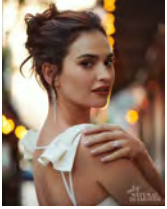
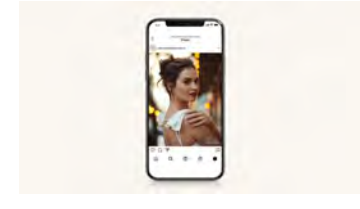

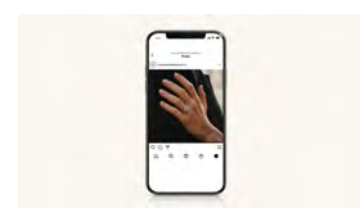






NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Celebration - Print Double Page Spread</i>			17(W)x11(H)	September 18, 2023 - January 31, 2024
<i>To Treasure Now and Forever - Celebration - Print Single Page Spread</i>			8.5(W)x11(H)	September 18, 2023 - January 31, 2024
<i>To Treasure Now and Forever - Celebration - 1/2 Page Newspaper Spread</i>			All formats can be considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024
<i>To Treasure Now and Forever - Celebration - Full Newspaper Spread</i>			All formats can be considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024

POS



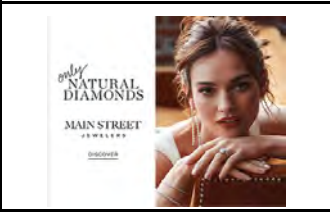




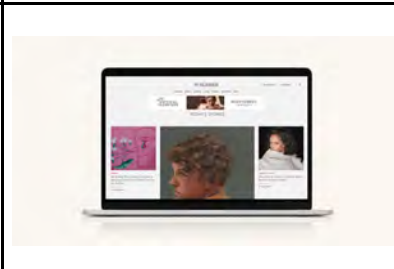


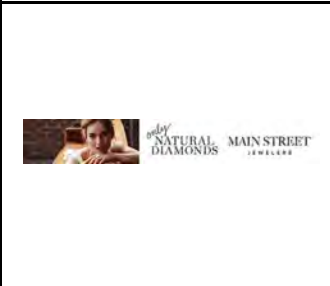
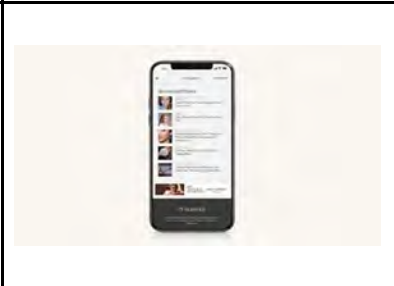
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure now and Forever - Celebration - Vertical Duratran Point-of-Sale (POS)</i>			All formats can be considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024

OOH BILLBOARD				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Celebration - Digital Static Horizontal Billboard/OOH</i>			All formats can be considered with the appropriate supporting rationale. 14x48 10'6x36	September 18, 2023 - January 31, 2024
<i>To Treasure Now and Forever - Celebration - Vertical Billboard/OOH</i>			All formats can be considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024
<i>To Treasure Now and Forever - Celebration - Horizontal Billboard/OOH</i>			All formats can be considered with the appropriate supporting rationale.	September 18, 2023 - January 31, 2024
SOCIAL ASSETS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Celebration - Social Post 1x1</i>			1:1 1080x1080 Under 2MB Static	September 18, 2023 - January 31, 2024
<i>To Treasure Now and Forever - Celebration - Social Post 4x5</i>			4:5 1080x1350 Under 2MB Static	September 18, 2023 - January 31, 2024

<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 9x16</p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 2x3</p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 1x1</p>			<p>1:1 1080x1080 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 4x5</p>			<p>4:5 1080x1350 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 9x16</p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 2x3</p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 1x1</p>			<p>1:1 1080x1080 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>


<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 4x5</p>			<p>4:5 1080x1350 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 9x16</p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 2x3</p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 1x1</p>			<p>1:1 1080x1080 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 4x5</p>			<p>4:5 1080x1350 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 9x16</p>			<p>9:16 1080x1920 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Social Post</i> 2x3</p>			<p>2x3 1000x1500 Under 2MB Static</p>	<p>September 18, 2023 - January 31, 2024</p>

DIGITAL MEDIA DISPLAY STATIC

<p><i>To Treasure Now and Forever - Celebration - Digital Banner Display 300x600</i></p>			<p>300x600px Under 200kb</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Digital Banner Display 300x250</i></p>			<p>300x250px Under 200kb</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Digital Banner Display 970x250</i></p>			<p>970x250px Under 200kb</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Digital Banner Display 728x90</i></p>			<p>728x90px Under 200kb</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Digital Banner Display 970x90</i></p>			<p>970x90px Under 200kb</p>	<p>September 18, 2023 - January 31, 2024</p>
<p><i>To Treasure Now and Forever - Celebration - Digital Banner Display 320x50 (Mobile)</i></p>			<p>320x50px Under 200kb</p>	<p>September 18, 2023 - January 31, 2024</p>



only
NATURAL
DIAMONDS

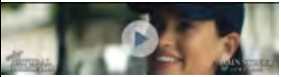






VIDEO MEDIA


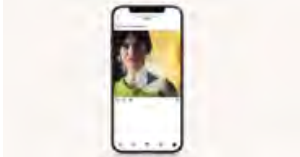
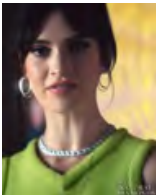
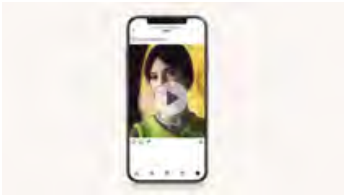
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Film (:30) - Digital Horizontal Point-of-Sale (POS)</i>			16:9 1920x1080 Under 15MB :15	Through August 2024
<i>To Treasure Now and Forever - Film (:30) Cinema</i>			16:9 1920x1080 Under 15MB :30s	Through August 2024
<i>To Treasure Now and Forever - Film (:15) TV</i>			16:9 1920x1080 Under 15MB :15s	Through August 2024
<i>To Treasure Now and Forever - Film (:30) TV</i>			16:9 1920x1080 Under 15MB :30s	Through August 2024

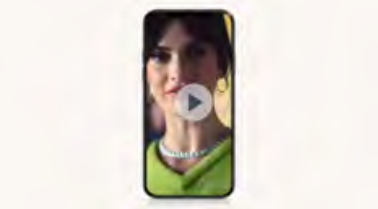


POS

NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Film (:30) - Digital Horizontal Point-of-Sale (POS)</i>			All formats can be considered with the appropriate supporting rationale. Under 15MB Duratran (Sizing Options) Needed Video: :30	Through August 2024
<i>To Treasure Now and Forever - Film (:30) - Digital Vertical Point-of-Sale (POS)</i>			All formats can be considered with the appropriate supporting rationale. Under 15MB Duratran (Sizing Options) Needed Video: :30	Through August 2024

OOH / BILLBOARD				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Film (:15) - Digital Video Horizontal Billboard/OOH</i>			16:9 1920x1080 Under 15MB :15s	Through August 2024

DIGITAL MEDIA DISPLAY STATIC				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Film (:15) - Digital Banner Display 970x250</i>			970X250 Under 2MB Video :15s	Through August 2024
<i>To Treasure Now and Forever - Film (:15) - Digital Banner Display 300x600</i>			300X600 Under 2MB Video :15s	Through August 2024
<i>To Treasure Now and Forever - Film (:15) - Digital Banner Display 300x250</i>			300X250 Under 2MB Video :15s	Through August 2024
<i>To Treasure Now and Forever - Film (:15) - Digital Dynamic Banner Display 1920x1080</i>			16:9 1920x1080 Under 15MB Video :15s	Through August 2024

SOCIAL ASSETS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Film (:6) - Social Video Post 1x1</i>			1:1 1080x1080 Under 30MB Video :6s Not available for customization	Through August 2024
<i>To Treasure Now and Forever - Film (:6) - Social Video Post 4x5</i>			4:5 1080x1350 Under 30MB Video :6s Not available for customization	Through August 2024





<p><i>To Treasure Now and Forever - Film (:6) - Social Video Post</i> 9x16</p>			<p>9:16 1080x1920 Under 30MB Video :6s Not available for customization</p>	<p>Through August 2024</p>
<p><i>To Treasure Now and Forever - Film (:6) - Social Video Post</i> 2x3</p>			<p>2:3 Under 30MB Video :6s Not available for customization</p>	<p>Through August 2024</p>
<p><i>To Treasure Now and Forever - Film (:15) - Social Video Post</i> 1x1</p>			<p>1:1 1080x1080 Under 30MB Video :15s Not available for customization</p>	<p>Through August 2024</p>
<p><i>To Treasure Now and Forever - Film (:15) - Social Video Post</i> 4x5</p>			<p>4:5 1080x1350 Under 30MB Video :15s Not available for customization</p>	<p>Through August 2024</p>
<p><i>To Treasure Now and Forever - Film (:15) - Social Video Post</i> 9x16</p>			<p>9:16 1080x1920 Under 30MB Video :15s Not available for customization</p>	<p>Through August 2024</p>
<p><i>To Treasure Now and Forever - Film (:15) - Social Video Post</i> 2x3</p>			<p>2:3 Under 30MB Video :15s Not available for customization</p>	<p>Through August 2024</p>

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NATURAL
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VIDEO MEDIA

NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Celebration (:15) Cinema</i>			16:9 1920x1080 Under 15MB :15	Through August 31, 2023
<i>To Treasure Now and Forever - Celebration (:15) TV</i>			16:9 1920x1080 Under 15MB :15	Through August 31, 2023

POS

NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Celebration Scene Digital Horizontal POS</i>			All formats can be considered with the appropriate supporting rationale. Under 15MB Duratran (Sizing Options) Needed	Through August 31, 2023
<i>To Treasure Now and Forever - Celebration Scene Digital Vertical POS</i>			All formats can be considered with the appropriate supporting rationale. Under 15MB Duratran (Sizing Options) Needed Video :15s	Through August 31, 2023

OOH / BILLBOARD

NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Celebration Scene Digital Video Horizontal OOH</i>			16:9 1920x1080 Under 15MB :15s	Through August 31, 2023

DIGITAL DISPLAY VIDEO				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Celebration Scene Digital Dynamic Banner Display Horizontal</i>			970X250 Under 2MB Video :15s	Through August 31, 2023
<i>To Treasure Now and Forever - Celebration Scene Digital Dynamic Banner Display Vertical</i>			300X600 Under 2MB Video :15s	Through August 31, 2023
<i>To Treasure Now and Forever - Celebration Scene Digital Dynamic Banner Display Horizontal</i>			300X250 Under 2MB Video :15s	Through August 31, 2023
<i>To Treasure Now and Forever - Celebration Scene Digital Dynamic Banner Display Horizontal</i>			16:9 1920x1080 Under 15MB Video :15s	Through August 31, 2023

SOCIAL ASSETS				
NAME	THUMBNAIL	MOCKUP	SPECS	CAMPAIGN TIMING
<i>To Treasure Now and Forever - Celebration Scene Social Post (Video) 1x1</i>			1:1 1080x1080 Under 30MB Video :15s	Through August 31, 2023
<i>To Treasure Now and Forever - Celebration Scene Social Post (Video) 4x5</i>			4:5 1080x1350 Under 30MB Video :15s	Through August 31, 2023
<i>To Treasure Now and Forever - Celebration Scene Social Post (Video) 9x16</i>			9:16 1080x1920 Under 30MB Video :15s	Through August 31, 2023
<i>To Treasure Now and Forever - Celebration Scene Social Post (Video) 2x3</i>			2:3 1000x1500 Under 30MB Video 15s	Through August 31, 2023